



# Radio Advertising Agreement

Prepared for:

[Client.FirstName] [Client.LastName] [Client.Company]

Created by:

[Sender.FirstName] [Sender.LastName] [Sender.Company]

KVMJ-CHARLOTTE HOTT RADIO	Client

## Radio Station Partnership

KVMJ Charlotte Hott Radio managed by DJ'Erroganze. All packages are categorized by marketing type. When choosing your preferred package, please specify due to price variations. Consequently, your campaign will be operating at full capacity to drive traffic to your business. When a client selects a package, everything included in the package described below receives double exposure, both domestically and internationally.

Wednesday, January 8, 2025



## **Agreement Term**

The parties listed above (known as "Station" and "Client") hereby enter a formal business relationship whereby Client Agrees to purchase advertising airtime on Station's radio station, pursuant to the entire terms of this radio advertising agreement.

## **Cancellation**

Client may cancel this agreement within 30 days of this agreement by providing written notice via email at [charlottehotradio@gmail.com](mailto:charlottehotradio@gmail.com)

## **Beast Package #1**

1. Station agrees to air Client's advertisements according to the following schedule per agreed upon time.
2. Create promotional flyer for paid social media distribution during the time of this campaign. (promote business over social media through paid ads)
3. Create professional radio shout out for the business (radio shout out will be aired on the station) (Tag line is required from the business)
4. Assign business weblinks to business location or promotional material.
5. Bio about the business or business owner (provided by the client) will be placed on (<http://kvmj-charlotte-hott-radio.radiowebsite.co/> and under the KVMJ business page on <https://www.beast-of-blendz.com/>)
6. Video flyer placement on KVMJ YouTube channel (Business must provide photos of selected products or services along with any other information needed for the flyer)
7. Business must permit radio station flyers to be placed within the business during the duration of this agreement.
8. Business advert will be placed on 2 web pages (<http://kvmj-charlotte-hott-radio.radiowebsite.co/> & <https://www.beast-of-blendz.com/>)
9. Banner placement at the top the page (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>)
10. Unlimited revisions to any upcoming sales or promotional items that may occur during the time of your campaign. Changes will be made under the sections that apply to your campaign.
11. This offer is for 6 months at the time of signing with 1 free month. (7 months total)



## Pricing & Payment

Client agrees to pay the following monthly rate as payment for Station airing their ads in accordance with the advertising schedule above: **Client agrees to make payment to Station) via PayPal or Zelle electronic payment.** If paying by Zelle radio station understand that several payments may be required to receive the full amount. The 30-day cancellation doesn't go into effect until full payment is received by the station.

### 1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee for	\$2,400.00	1	\$2400.00

Subtotal	\$2,400.00
Total	\$2,400.00

### Beast Package #2

1. Banner placement at top of the page (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>)
2. **This campaign is per month.**
3. **In the event payment is not received the client promotion will be terminated. Client agrees to make payment to Station no later than the 3rd of each calendar month (if you're on a monthly plan) via PayPal or Zelle electronic payment.**

### 1. KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$75.00	1	\$75.00

Subtotal	\$75.00
Total	\$75.00



### Beast Package #3

1. Banner placement at top of the page
2. Bio about the business or business owner (provided by the client) will be placed on (<http://kvmj-charlotte-hott-radio.radiowebsite.co/> and under the KVMJ business page on <https://www.beast-of-blendz.com/>)
3. Station agrees to air Client's advertisements according to the following schedule per agreed upon time.
4. Create professional radio shout out for the business (radio shout out will be aired on the station) (Tag line is required from the business)
5. This campaign is for 6 months.

#### 1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$400.00	1	\$400.00

Subtotal	\$400.00
Total	\$400.00

### Intellectual Property

Station agrees that the content of Client's ads shall remain Client's intellectual property and agrees to make no claims otherwise.

Client agrees to allow Station to use Client's brands, slogans, and trademarks for promotional purposes pursuant to the terms of this radio advertising agreement.

### Indemnity

Both parties agree to indemnify and hold each other harmless from any liabilities or damages stemming from the execution of this radio advertising agreement.

### Amendments

This agreement may not be modified save for a joint amendment approved in writing by both the Client and Station.



Signature (customer) \_\_\_\_\_ Date: \_\_\_\_\_

Signature (Radio owner) \_\_\_\_\_ Date: \_\_\_\_\_

Package selected \_\_\_\_\_ Date: \_\_\_\_\_