



# Radio Advertising Agreement

Prepared for:

[Client.FirstName] [Client.LastName] [Client.Company]

Created by:

[Sender.FirstName] [Sender.LastName] [Sender.Company]

KVMJ-CHARLOTTE HOTT RADIO	Client

## Radio Station Partnership

KVMJ Charlotte Hott Radio is managed by DJ'Erroganze. All packages are categorized by marketing type. When choosing your preferred package, please specify due to price variations. your campaign will be operating at full capacity to drive traffic to your business. When a client selects a package for all three stations, everything included in the package described below receives double exposure, both domestically and internationally.

## Agreement Term

The parties listed above (known as "Station" and "Client") hereby enter a formal business relationship whereby Client Agrees to purchase advertising airtime on Station's radio station, pursuant to the entire terms of this radio advertising agreement.



## **Cancellation**

Client may cancel this agreement within 30 days of this agreement by providing written notice via email at [charlottehotradio@gmail.com](mailto:charlottehotradio@gmail.com)

## **Services Plan for DJ & podcasters**

1. Banner placement on radio page (slider placement) (image link) (upcoming programs placement)
2. Bio of DJ or podcaster placed on (radio website) (Create page link).
3. Promotion of upcoming show (bio will placed under this category or write up about the show)
4. Podcasters will have their own designated column for site visitor to view.
5. Designated time slot and day of the week
6. All DJ mixes and podcast will be required to submit their audio 5 days before there designated time and show date.
7. All DJ mixes will be required to submit **clean** DJ mixes.

## **Requirements**

1. Bio
2. Picture (HD) or flyer
3. Links to any merch or upcoming event
4. Customer will be required to share the radio page on all their social media platform.
5. Customer will be required to submit a radio drop about their upcoming show and mention the radio station within their drop. **(this will be played before the customers show)**



### **Duration**

This campaign will run per month

### **Pricing & Payment**

Client agrees to pay the following monthly rate as payment for Station airing their ads in accordance with the advertising schedule above:

#### **1.KVMJ Charlotte Hott Radio**

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$85.00	1	\$85.00

Subtotal	\$85.00
Total	\$85.00

Client agrees to make payment to Station no later than the 3rd of each calendar month via PayPal, or electronic funds transfer. In the event payment is not received the customer show will not be aired.

### **Intellectual Property**

Station agrees that the content of Client's ads shall remain Client's intellectual property and agrees to make no claims otherwise.

Client agrees to allow Station to use Client's brands, slogans, and trademarks for promotional purposes pursuant to the terms of this radio advertising agreement.



### **Indemnity**

Both parties agree to indemnify and hold each other harmless from any liabilities or damages stemming from the execution of this radio advertising agreement.

### **Amendments**

This agreement may not be modified save for a joint amendment approved in writing by both the Client and Station.

Signature (customer) \_\_\_\_\_ Date: \_\_\_\_\_

Signature (Radio owner) \_\_\_\_\_ Date: \_\_\_\_\_

Package selected \_\_\_\_\_ Date: \_\_\_\_\_