



Radio Advertising Agreement

Prepared for:
[Client.] [Client.] [Client.]

Created by:
[Sender.] [Sender.] [Sender.]

KVMJ-CHARLOTTE HOTT RADIO	CLIENT

Radio Station Partnership

KVMJ Charlotte Hott Radio is managed by DJ'Erroganze. All packages are categorized by marketing type. When choosing your preferred package, please specify due to price variations. Consequently, your campaign will be operating at full capacity to drive traffic to your business. When a client selects a package everything included in the package described below receives double exposure, both domestically and internationally.

Agreement Term



The parties listed above (known as "Station" and "Client") hereby enter a formal business relationship whereby Client Agrees to purchase advertising airtime on Station's radio station, pursuant to the entire terms of this radio advertising agreement.

Cancellation

Client may cancel this agreement within 30 days (of signed and dated) agreement by providing written notice via email at charlottehotradio@gmail.com

Services Plan for Music Artist

Beast Package: 1

1. This package offers airtime during our regular programming, ensuring your music reaches our dedicated listenership. (agreed upon time between artist and radio manager)
2. Only clean tracks

1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$80.00	3 month	\$80.00

Subtotal	\$80.00
Total	\$80.00

Beast Package: 2

Banner placement (Top of the page)

1. This package offers the artist to have their flyer placed at the top page. (2 months)

1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$100.00	2 /month	\$100.00

Subtotal	\$100.00
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Basic Beast Video Package

2. This package offers video placement. (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>) under the latest video section
3. Bio write up that includes links to your music
4. Professional voice over ad (30 seconds) to be aired on KVMJ-Charlotte Hott Radio (script provided by the artist) (time of aired voice over will be agreed upon with the artist)

1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$400.00	3 /month	\$400.00

Subtotal	\$400.00
Total	\$400.00

Services Plan for Music Artist

Beast Mode Silver Package:

1. This package includes promotional mentions throughout the day to generate further interest in your music. (artists drop to include the radio station provided by the artist)
2. Designated agreed upon time for your track to air on the station.
3. 2 month of social media ad campaign across Facebook
4. Professional voice over ad (30 seconds) to be aired on KVMJ-Charlotte Hott Radio (script provided by the artist) (time of aired voice over will be agreed upon with the artist and radio manager)
5. Promotional flyer to be utilized for promoting your upcoming track or event over social media. (Motion flyer) (artist must provide content needed for the flyer)
6. Bio write up (Include album art work or personal pic) placement on (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>)
7. Included are any artist links to song or upcoming events. (placement under the “playlist section” & shows of (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>))



8. Only clean tracks

1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$700.00	4 /month	\$700.00

Subtotal	\$700.00
Total	\$700.00

Services Plan for Music Artist

Beast Mode Premium Package:

1. Promotional flyer & motion flyer (artist must provide content needed for the flyer)
2. Featured time slot your track will air. (agreed upon time between artist and radio manager)
3. Banner placement at the top of the page (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>)
4. Professional voice over ad (script provided by artist)
5. Radio shout out (provided by the artist-must mention radio station)- (played before your track starts)
6. Links to your music, upcoming shows and bio of the artist using promo flyer. Utilizing paid social media ads. Facebook, Instagram & X (Twitter)
7. Bio write up (provided by the artist) placement on the (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>) and (<https://www.beast-of-blendz.com/>)
8. Sections that are included on the (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>) are the (top music section, bio and write up under the upcoming events slider tab, show section and artist section)
9. Along with placing your YouTube video under the (latest video section) on (<http://kvmj-charlotte-hott-radio.radiowebsite.co/>) & (<https://www.beast-of-blendz.com/>)
10. Placing a motion flyer on my YouTube channel
11. Unlimited revisions to any upcoming events that you (the artist) might be conducting during the time of your campaign. Changes will be made under the sections that apply to your campaign.

12. Only clean tracks



1.KVMJ Charlotte Hott Radio

Name	Price	QTY	Subtotal
Radio Advertising Fee	\$1,600.00	6 /month	\$1,600.00

Subtotal	\$1,600.00
Total	\$1,600.00

Duration

This campaign will run based on the selected package at the time of purchase.

Pricing & Payment

Client agrees to pay the following monthly rate in accordance with the selected advertising package selected by the client:

Client agrees to make payment to Station no later than the 3rd of each calendar month (if you're on a monthly plan) via PayPal or Zelle electronic payment. In the event payment is not received the customer show will not be aired.

Intellectual Property

Station agrees that the content of Client's ads shall remain Client's intellectual property and agrees to make no claims otherwise.

Client agrees to allow Station to use Client's brands, slogans, and trademarks for promotional purposes pursuant to the terms of this radio advertising agreement.

Indemnity

Both parties agree to indemnify and hold each other harmless from any liabilities or damages stemming from the execution of this radio advertising agreement.

Amendments

This agreement may not be modified save for a joint amendment approved in writing by both the Client and Station.



Signature (customer) _____ Date: _____

Signature (Radio owner) _____ Date: _____

Package selected _____ Date: _____